stagest

Product Lifecycle Management Platform

Low-code Application Environment

Flexible
Operate in a highly responsive manner in today's fast-moving, ever-changing environment that presents multitude of challenges.

Customizable
Adapt to the evolving changes of your growing organization and address the requirements of the entire user community.

Collaboration
Bring together all departments on a single platform. Address the requirements of the whole community.

Scalable
Scale up or across using our modules to respond easily to organizational shifts, competitive threats, industry innovations and regulatory changes.

Integration
Establish integrations with any third-party system or software for two-way data stream, automation and orchestration scenarios.

No installation
Access the same content and function using any kind of device, without any installation.

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Stagest

Product Lifecycle Management Platform

3000+

product management projects handled on Stagest

Stage-Gate® Ready

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Stagest is designed for managing

- new product, brand or market entry,
- current business continuity,
- product renovation or delisting,
- innovation and idea management projects of **enterprises.**

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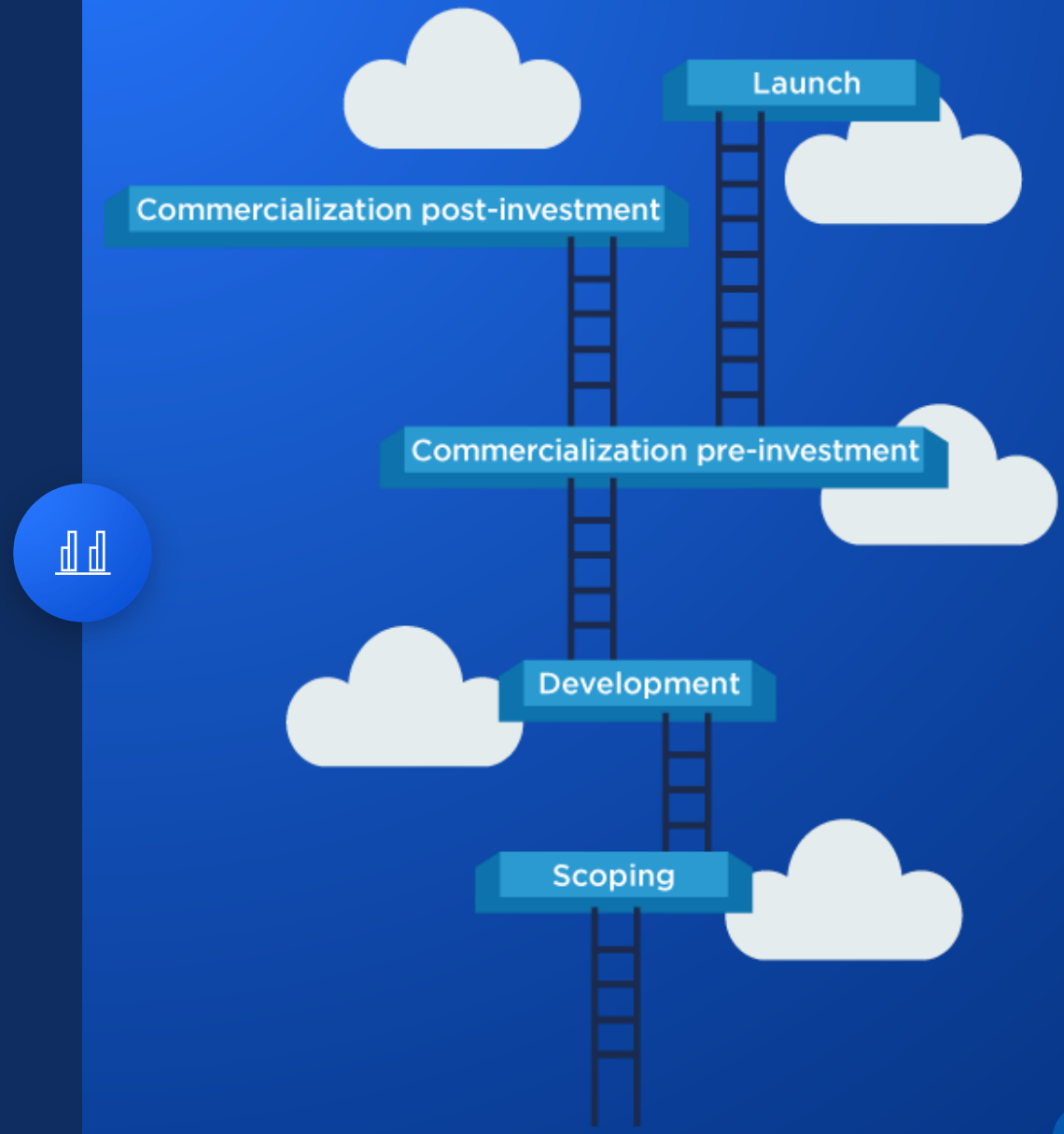
What is **Stage-Gate™?**

- Stage-Gate is a modular project management methodology, which is widely accepted especially among product development circles.
- A Stage-Gate project consists of predetermined and sequential steps, or “stages”. Each stage consists of a set of certain cross-functional and parallel activities which must be successfully completed prior to obtaining management approval to proceed to the next stage.
- At the end of each stage, the overall progress is sent for “gate” approval. These “gates” control the process and serve as:
  - Quality control of the completed stage
  - Go/No-Go check-points
  - Readiness-checks
  - Must-Meet and Should-Meet criteria
  - Marker for action plan for the next stage



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Sample **Projects**

New Product or Brand Innovation
Create, add new items to or spin-off a product/brand

Business Continuity
Sustainability projects
Market share growth
Market share retention

Marketing Strategy
Co-packing & bundling
Co-production
Localized production

Market Innovation
Entering a new market
Adapting products for a new market

Delisting
Complete or partial product delisting
Product renovation
Brand delisting

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Solution Approach

Business perspective
Clearly understand and guide business units.

Continuous feedback & Solid progress
Short development cycles and frequent feedback to deliver continuous and solid progress without months-long schedules.

360° analysis of your business
Collaboration with not just IT departments but with business owners.

Save time and money
Low-code application platform enables delivery of adaptations and new developments in 1/3 time.

Improvements & Updates
Continuous upgrades and updates based on user feedback, to keep applications always aligned with ever-changing business needs.

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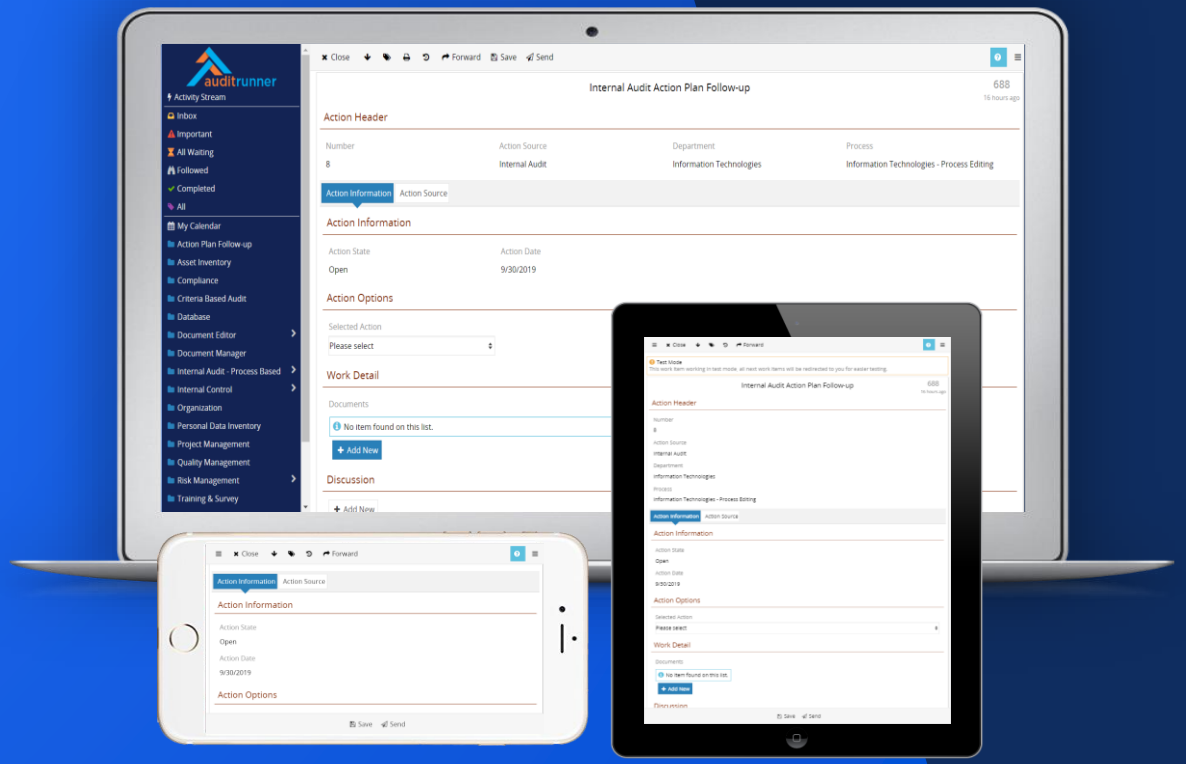
Access
with any device

- **Web-based & responsive** user interface
- **No installation** on end-user device
- **No extra development** for mobile view
- **No extra licenses** for mobile access
- **Same content & same functionality**



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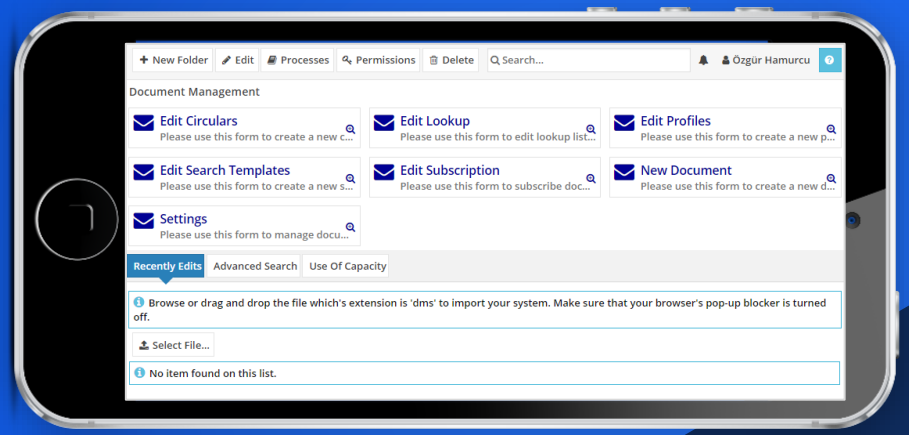

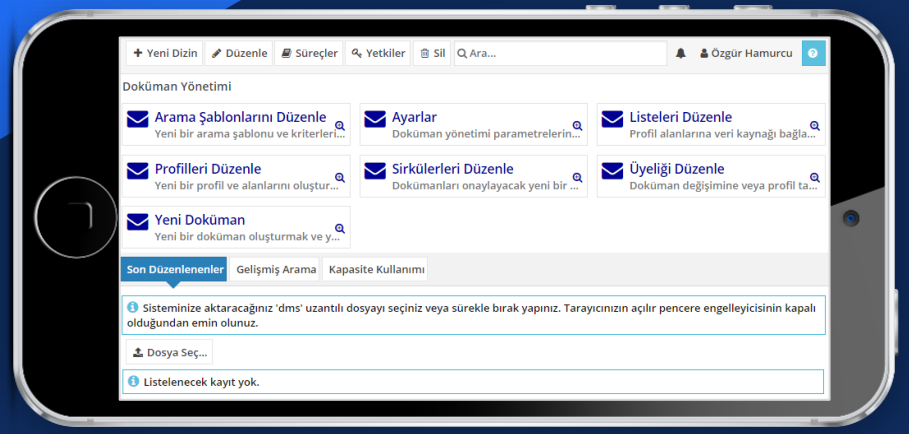

Multi-language Support

Use multiple languages at once

Every user can use his/her own language

Same content in different languages

Same functions in different languages

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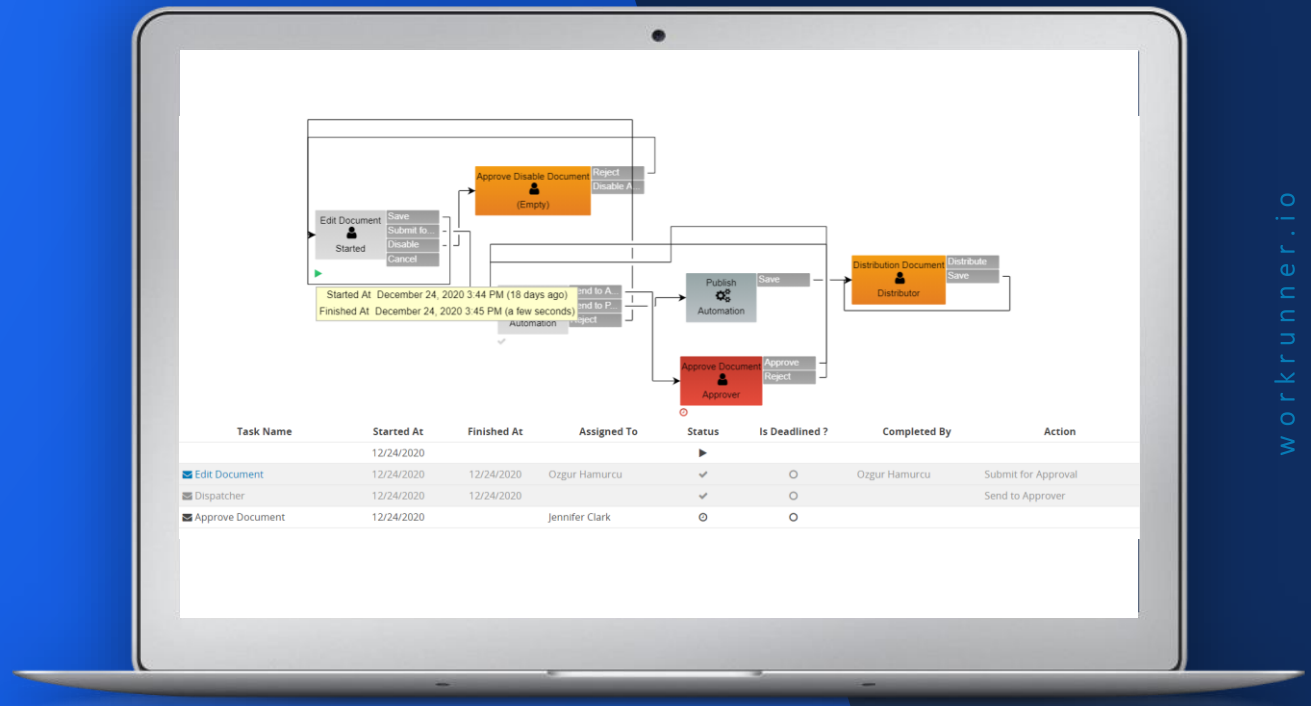
Track
every action

- **Track the action history** of each and every workflow
- Report actions taken **in different time zones**
- **Who completed what and when?**
- **Which action** was taken?
- **How much time is spent** at every step?
- Has an action or a flow become **overdue?**
- **Trackability, accountability** & performance data



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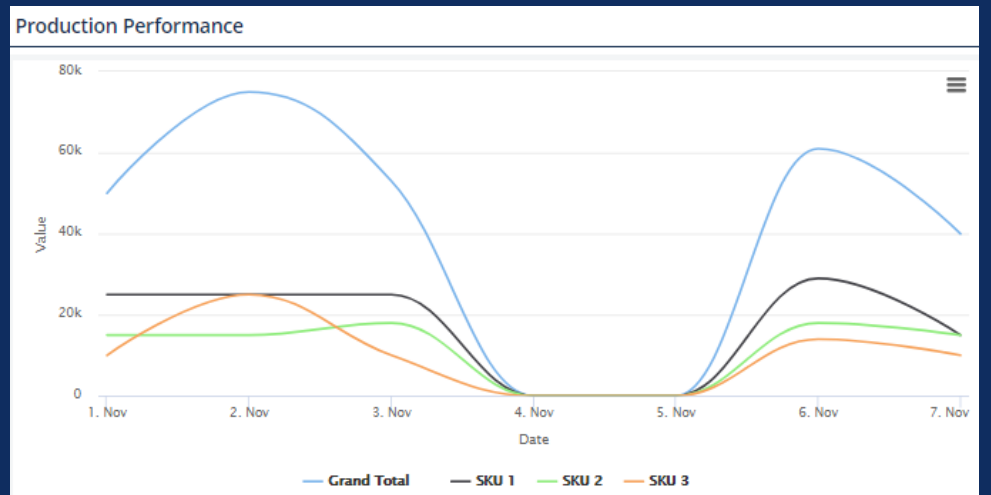
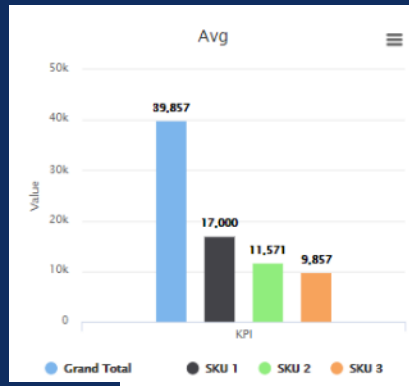
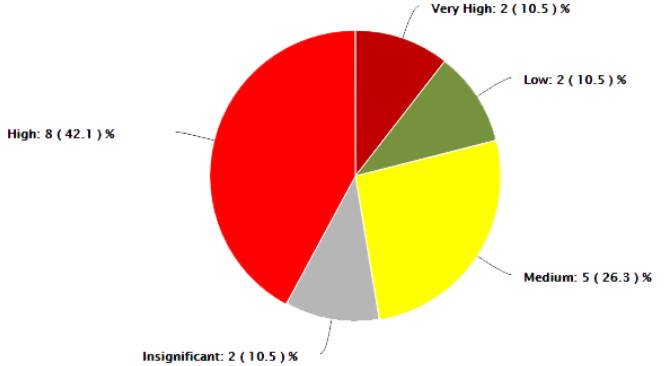
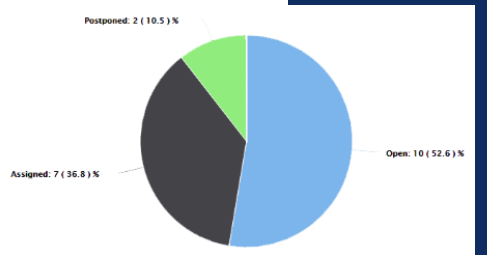
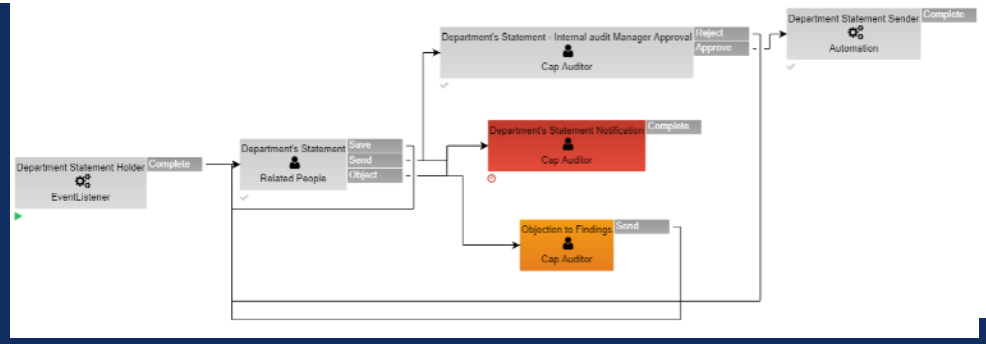
Dashboards and Reports

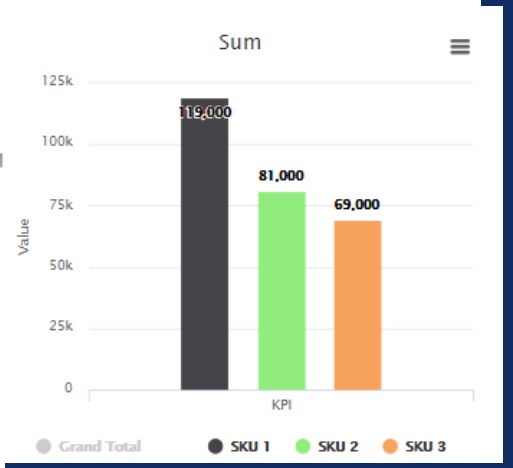












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Stagest
Users

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pladis

GODIVA McVitie's ÜLKER

pladis Global Case Study

WorkRunner's **global experience**

helped us to manage our global projects easier

with our teams in UK, US and Europe.

Ali Sencan - pladis Global
WorkRunner G2 Review

6 Regions, Single Platform

Case Study

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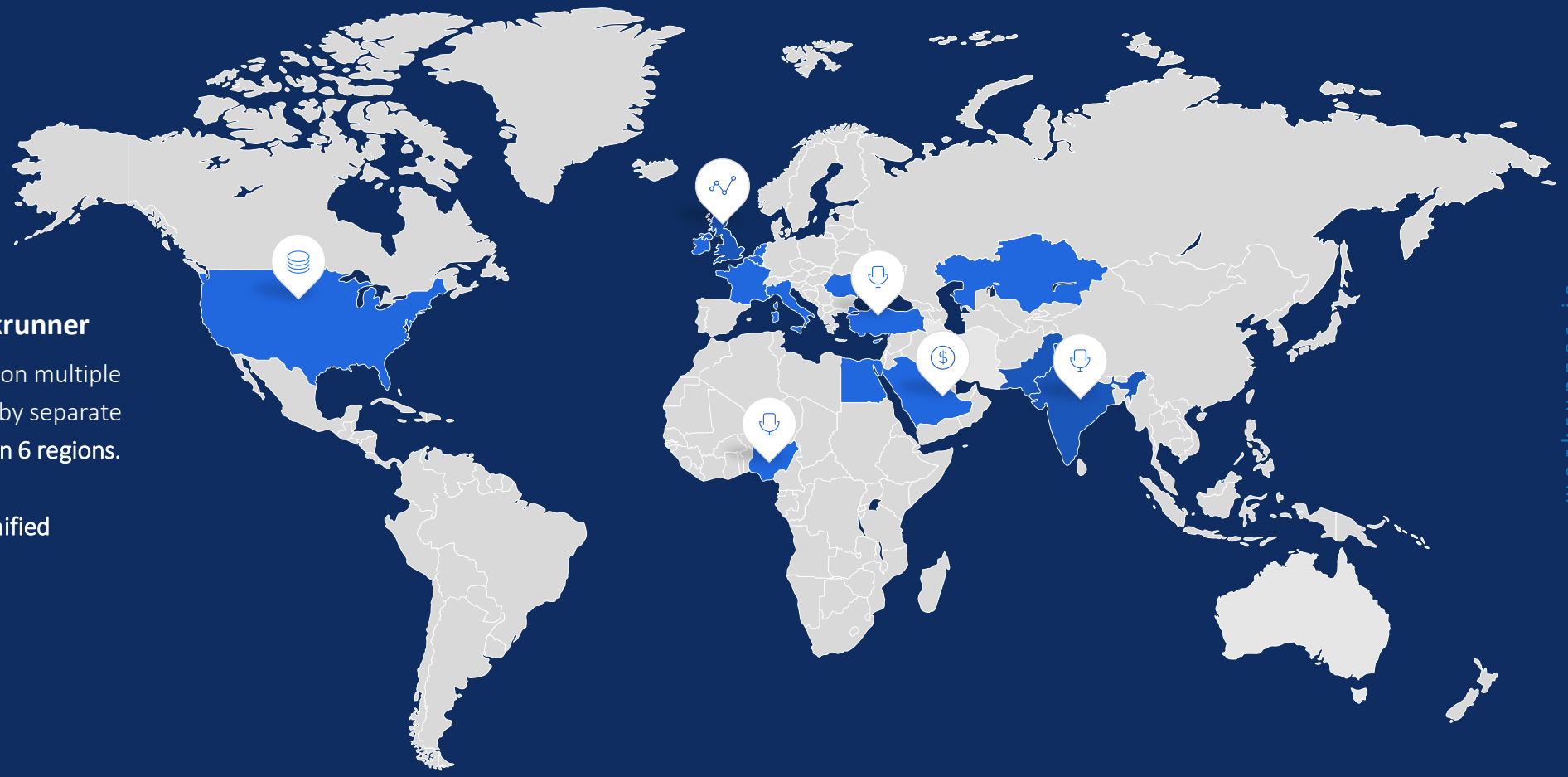
GODIVA McVities ÜLKER



Multiple Applications on Workrunner

Innovation processes were executed on multiple applications in a distributed manner by separate **subsidiaries in 15 different countries in 6 regions.**

All this distributed network **is now unified on WorkRunner.**

- United Kingdom & Ireland
- Turkey, Romania & Central Asia
- Middle East & North Africa
- North America
- Europe
- Emerging Markets

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Efficient Use of Resources

Case Study

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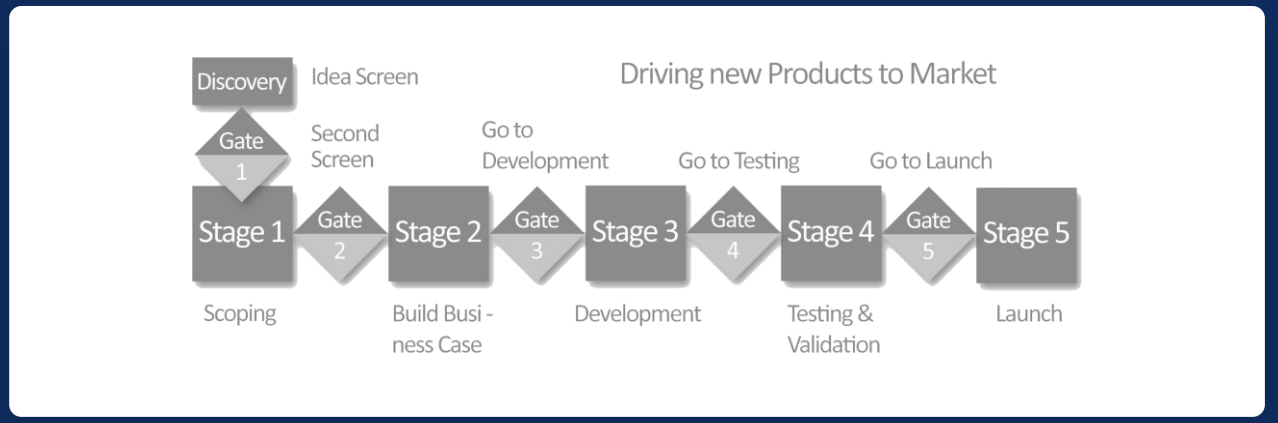
Better Management of Resources

"Cancellation of the innovation projects by gatekeepers for valid reasons at different stages, **saves invaluable time & resources** that would otherwise be wasted unnecessarily."



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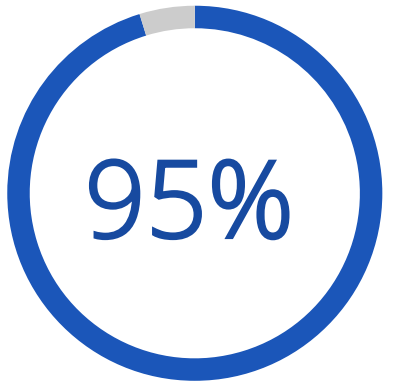
Projects are

Completed
On-time

Target in-Store Date

"95% of projects are delivered on target in-store dates and product launches are made on time. This enables the smooth running of the projects and **preventing market opportunity losses.**"

✓ Target in-Store Date



Projects completed on-time

Market opportunities are not missed

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More than **2,000 projects** have been managed with **clear visibility & transparency** on WorkRunner in the last 3 years.

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Return on Investment

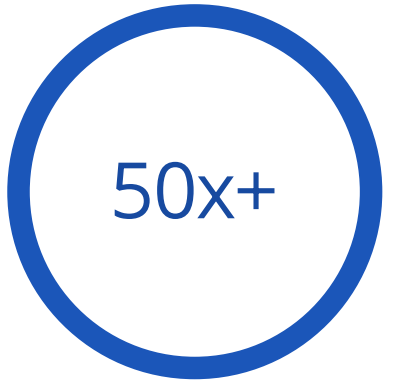
WorkRunner Returns

"In this case,

£ 190 M total budget of the projects
3% savings on costs with WorkRunner
£ 5 M annual benefit is generated."

WorkRunner returns more than 50 times on initial investment.

✓ Return on Investment



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Thanks.

Questions?

Get in touch

Contact Information

4048 Lick Mill Blvd, Santa Clara, CA

+1 650 206 2368

sales@workrunner.io

www.workrunner.io

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Product Lifecycle Management Platform

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